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Cedar Management Consulting Expands Global Footprint, to Commence Japan Operations

MUMBAI, MAHARASHTRA, INDIA AND TOKYO, JAPAN

16-11-2010 11:30 AM

Cedar Management Consulting (Cedar), the global management consulting firm today announced that it has strengthened its Asia pacific presence by commencing its operations in Japan under the leadership of Mr. Tomoyasu Ozeki. The strategic foray into the Japanese market is to augment Cedar's business expansion strategy and is in line with its commitment to its Japanese clients, as they seek to expand their investments and strategies towards the emerging markets.

Cedar has been assisting Japanese clients globally since the mid-eighties, in the assessment of global markets, detailed assessment of market, product and competitive dynamics, and developing strategies for accelerated growth and success. Cedar, with its expertise in the manufacturing sector has worked with over 30 companies within Japan in assessing global opportunities in the areas of food & beverage, printing & imaging, electronics, metals, energy, industrial and related equipment.

Mr. Sanjiv Anand, Managing Director, Cedar Management Consulting said, "Japan continues to be one of the largest economies in the world that is export driven. In addition, increasingly, Japanese companies are seeking to explore opportunities with India balancing the effort they are making in the other large emerging market, China. We are pleased to have Mr. Tomoyasu Ozeki on board to lead our operations in Japan and further deepen our presence in the region with our existing and new business relationships."

Tomoyasu Ozeki, Associate Director, Japan, has over 30 years of management consulting & industry experience across Japan & USA. His expertise lies in formulation of business strategy, business start-up and management in areas such as Private Equity, Venture Capital, Business Process Outsourcing, IT, Media and Consumer Electronics among others. In his past experience, Mr. Ozeki has held leadership positions in reputed organizations including Accenture as partner, Nippon Outsourcing Corporation as president and CS First Boston as Asia Pacific Controller in addition to Lehman Brothers, Morgan Stanley and PricewaterhouseCoopers. Mr. Ozeki sits on the Board of Oak Capital Corporation. He is also a Special Advisor to the NPO Gaia Initiative. Mr. Ozeki is a US CPA and holds an MBA from University of Notre Dame and a BA in Economics from Keio University, Japan. He is a member of WPO, Japan Chapter & a former YPO member.

About Cedar

Cedar is a global management consulting firm. With over 20 years of experience, Cedar has assisted more than 800 clients across industry sectors. Formerly part of Renaissance Worldwide, a \$1 Billion consulting firm, co-founded by the creators of the Balanced Scorecard, Cedar has significant capability in the international market strategy, business strategy development, organizational and operational transformation. Cedar, winner of the 2010 BME Industry Award for The Best Advisory Firm, is headquartered in the US and has a network of offices in 15 locations, worldwide.

For more information, please visit www.cedar-consulting.com

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