

CORPORATE FACT SHEET



Company Description

Cedar Management Consulting International is a leading global management and information technology consulting firm, headquartered in the US, with over 800 clients and 15 offices worldwide. Cedar's US operations include its unit Cedar Technomic.

Vision

The firm's vision is to be the partner-of-choice in integrated business and technology services to enable its clients effectively formulate and implement strategy. The mission is to provide focused solutions for breakthrough performance - "We make Strategy Work". With actions based at the highest level of integrity.

Professionals

Cedar's consulting team has a strong mix of management consulting and operational experience. Many have worked with leading multinationals including American Express, Citibank, HSBC, Johnson & Johnson, Pennzoil, Infosys bringing to the client strong experience across sectors, and an ability to assist in implementing strategy developed by Cedar or the client. They also bring significant global experience in a world that is rapidly becoming flat.

Services

The firm whose heritage includes being part of the firm co-founded by the creators of the Balanced Scorecard focuses on

making strategy work, rapidly, measurably, and knowledgeably. Cedar's team has been assisting clients globally since 1966 providing strategic advice in the areas of strategy formulation and deployment using the Balanced Scorecard framework, and business transformation. Cedar's expertise is in a wide range of sectors including financial services, private equity, industrial, manufacturing, automotive, telecommunications, construction, FMCG, pharmaceutical and retail industries.

- Market Strategy & International Strategy
- Strategy Formulation & Implementation using the Balanced Scorecard.
- Process Strategy and Transformation
- Customer and Product strategy
- HR strategy and Organizational Transformation.
- IT strategy formulation, transformation, and project management
- Due Diligence

Key Locations

Abu Dhabi, Brussels, Chicago, Dubai, Johannesburg, London, Mexico, Mumbai, Munich, New York, Paris, Qatar, Sao Paulo, Shanghai, Singapore

Website

www.cedar-consulting.com

Cedar

Worldwide Representative Client List

Automotive

Accuride Corporation
American Axle & Mfg
Arvin Industries, Inc.
Axis Group, Inc.
BorgWarner Corporation
Bridgestone / Axis
Budd Company
Calumet Coach Company
Caterpillar India
Cooper Standard Automotive
Delphi Automotive Systems
Fiat
Ford Motor Company
GATX
General Motors Corporation
Kawasaki
Magneti Marelli S.P.A.
Mitsubishi Corporation
Nissan Middle East
Parker Hannifin Corporation
Tata Motors
Tenneco
TI Automotive
Visteon Automotive Systems
Zahnradfabrik Friedrichschafen

Consumer & FMCG

Australian Dairy Products
Bajaj Electricals
Barilla International
Best Foods
Blowplast
BPL Group
Brunswick Corporation
Cadbury Schweppes
Campbell Soup
Consolidated Foods
Duracell Batteries
Godrej-General Electric
Goodlass Nerolac
Goodman Fielder International
H.J. Heinz
Heineken Beer
Herfy's
James River Corporation
Kellogg Company
Knowles
Kraft Foods, Inc.
Levi Strauss
McCormick & Co
Mead Johnson Nutritionals
Nabisco
Nestle
Onida
Pantaloon

Pepsico Foods International
Pillsbury Company
Quaker Oats Company
Rowntree Macintosh
Sara Lee
Sunbeam
Trident Group
Unilever
United Biscuits
Van Houten
Whirlpool Corporation

Construction & Building

3M
Alumax
Amsted Industries
Bethlehem Steel
Ciments Francais
Fluor Daniel
Hancor
IBP Group
ITW
Johnson Controls
Kobelco
Lafarge
Milwaukee Electric
Mitsubishi
Owens Corning Fiberglas
Pentair
PPG Industries
Premark
Ridge Tool
Sonoco Products
Star Elevators
Steelcase
Temple Inland
Trane
USG
W.R. Grace

Electronic

Appleton Electric Ltd
Brady Corporation
Groupe Schnieder
Hitachi
Knowles Electronics, Inc.
Mallory Controls
Matsushita
Panasonic
Philips B.V.
Rockwell Automation
Ross Young's
Sony Corp.
Toshiba
Unisys Corp.

Westinghouse Electric
Williams Controls, Inc.

Financial Services

ADCBS
American Express
Alpen Capital ME Ltd
Amlak
Bank Al Falah
Diners Club LLC
Dubai Islamic Bank
Emirates Bank Group
First Gulf Bank
First Leasing
Lloyds of London
India Infoline Ltd.
Nedcor Bank, South Africa
NCDEX
National General Insurance
Network International
Standard Chartered Bank
Singapore Stock Exchange
The Benefit Co.
Thomas Cook
Whirlpool Financial

Healthcare & Pharmaceutical

Abbott Labs
Aventis Inc.
Becton Dickinson & Co
Boots Healthcare
Bristol-Myers Squibb
CHD Meridian / TRAX
Deltex
Eli Lilly
Gerber Products Company
GlaxoSmithKline
Hill-Rom Company, Inc.
Hoechst
Hollister Inc.
Johnson & Johnson
Kaya Skin Care
Kimberly-Clark Corporation
Merck & Company, Inc.
Nicholas Piramal
Pfizer Inc.
Rhône-Poulenc Rhodia
Schering-Plough Co
SmithKline Beecham
Transasia Biomedical
Vistakon

Industrial

ADNOC
Advanced Industries Group

Allied Signal
Allied Tube
Amoco
Arco Chemicals
Armstrong Industries
Berwind Corporation
Black & Decker Inc.
Carbone Lorraine
Carrier
Curtiss Wright
Dow Agrosience
Dow Chemical
Dow Corning Corporation
Du Pont
Eastman Kodak Company
Emarat
Emerson Electric
Europipe
Exxon
Ferraz Shawmut
Follett Corporation
Gates
General Electric
Illinois Tool Works, Inc.
Insituform
Invista
Johnson Matthey
Larsen & Toubro
Marconi Aero
Milwaukee Electric Tool
Misumi of the Americas
Monsanto
National Fluid Power
Nissho Iwai
Praxair Inc.
Rexam
Rohm & Haas
S.C. Johnson
Sandvik Steel Company
Siemens
The Stanley Works
Thomson CSF

Information Technology

Fujitsu
Hewlett Packard Company
IBM Corporation
I-flex
Lucent Technologies
Nomura Research Institute
NTT Advanced Technology
Corp.
Qualtech
Rapid Design Services
SAP America

Sasken Communications
SITA
Vertex Inc

Private Equity

3i
Abraaj Capital
ADIA
Agility Private Equity
AIG Capital
Alchemy Partners
Carlyle
Chemical Venture Partners
Citigroup Venture Capital
Colonnade Capital
Columbine Venture
Dubai Investments
Edgeview Partners
Emaar Investments
Indocean Chase
M'sharie
Standard Chartered Private Equity
New Vernon Advisory
Mitsubishi Capital
PPM
Prudential Private Equity
Quad C
The Riverside Company

Telecom

Ameritech
AT&T Intellectual Property Division
Bharti
BPL Mobile
British Telecom
MCI
Demos International
Malaysia Telekom
Motorola
Orange, India
Orange, UK
Pacific Alliance
RPG Cellular/Vodafone
Savola Group
Usha Beltron
Usha Martin

Others

Italian Trade Commission
National Logistics

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